

LNG *journal*

The World's Leading LNG publication

Media planning guide

2020



www.lngjournal.com

Geographical distribution

Europe	46%
North America	28%
Asia Pacific	21%
South America	3%
Middle East & Africa	2%



CIRCULATION

Approximate total monthly circulation - printed and online downloads	3,000
Extra bonus circulation for events	1,500
Total estimated readership per issue	5,000

SUBSCRIBERS

Our subscriber base is made up of industry insiders, from chief executives to engineers and commodity traders and the Journal is at the forefront of industry events. Many of the CEOs, engineers and senior executives have also contributed papers to the Journal, writing about major developments and strategies across the LNG value chain from production to shipping.

LNG EVENTS

High profile, leading LNG conferences and trade shows are covered throughout the year, with extra distribution of the magazine provided at those important events where *LNG Journal* is an official media partner.

EDITORIAL TEAM

John McKay is Editor of *LNG Journal*. He has worked in senior editorial positions with companies around the world, including the Financial Times newspaper in London and international financial information and data company, Bloomberg. *LNG Journal* has a worldwide network of reporters who, in the past year, have kept our thousands of subscribers up to date with exclusive LNG reports from the United States, Australia, Japan, China, South Korea, India, the Middle East, South America and Europe.

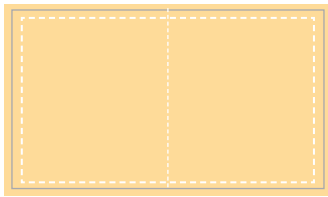
Our subscriber base is made up of industry insiders,
from chief executives to engineers and commodity traders

As the world's most dedicated print LNG news product, LNG Journal delivers 10 times a year on all the topics important to industry insiders:
 Technical News ♦ Company News ♦ Market Trends ♦ LNG Shipping ♦
 Import-Export Terminal Developments ♦ Innovation Technologies
 LNG journal also publishes the annual LNG Shipping Review

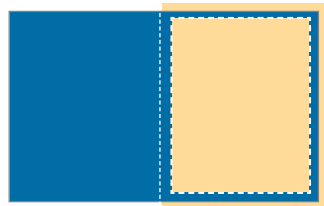
Issue	Ad copy deadline	Publication date
January	7th January	23rd January
February	28th January	13th February
March	25th February	12th March
April	24th March	9th April
May	21st April	7th May
June	19th May	4th June
July/August	20th July	13th August
	Extra distribution at: SMM 2020, Hamburg Gastech 2020, Singapore	
September	18th August	3rd September
October	22nd September	8th October
November/ December	27th October	12th November

* may be subject to change

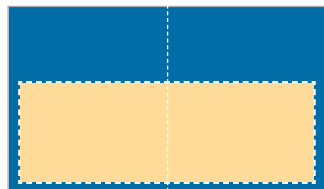




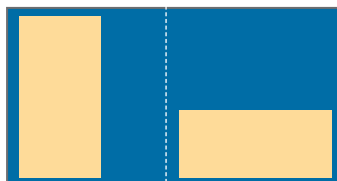
DPS



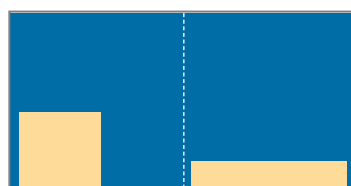
Full page/OBC



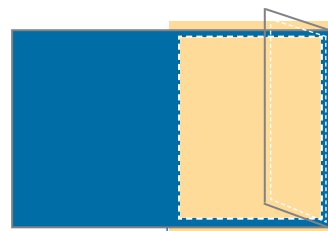
Half DPS



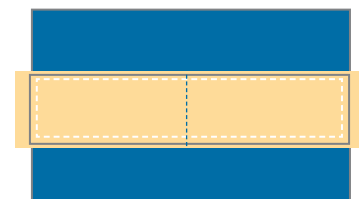
Half page



Quarter page



Gatefold



Belly band

Insertion	Bleed w x h, mm	Type area w x h, mm	Trim size w x h, mm	Full colour rate
DPS	576 x 392	546 x 352	566 x 382	GBP 6,900
Half DPS		546 x 177		GBP 4,600
Full page tabloid	293 x 392	254 x 358	283 x 382	GBP 4,300
Half page vertical		124 x 358		GBP 2,100
Half page horizontal		254 x 177		GBP 2,100
Quarter page vertical		124 x 177		GBP 1,500
Quarter page horizontal		254 x 88		GBP 1,500

Cover positions pricing on request
agency commission at 15%, series discounts:
from x 3 : at 17% | from x 6 : at 22% | from x 8 : at 30%

Production

Preferred format: high resolution pdf. Ensure pdf (and all images used) is at 300dpi. Embed all fonts embedded, and ensure colour profile is in CMYK. Please flatten all transparencies.

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