

LNG *journal*

The World's Leading LNG publication

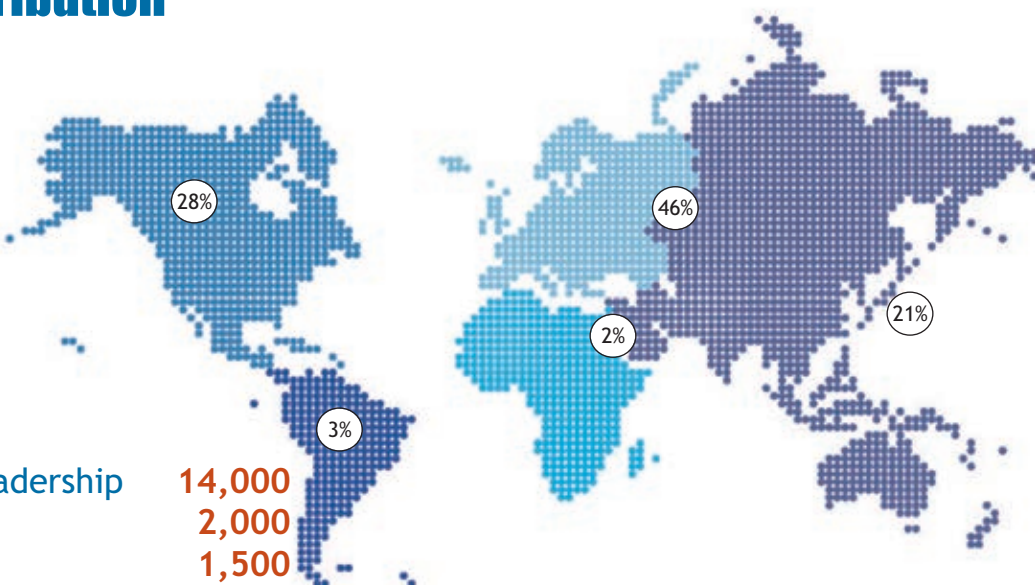
Media planning guide 2019



www.lngjournal.com

Geographical distribution

Europe	46%
North America	28%
Asia Pacific	21%
South America	3%
Middle East & Africa	2%



Total estimated global readership	14,000
Print subscribers	2,000
Bonus event distribution	1,500

SUBSCRIBERS

Our subscriber base is made up of industry insiders, from chief executives to engineers and commodity traders and the Journal is at the forefront of industry events. Many of the CEOs, engineers and senior executives have also contributed papers to the Journal, writing about major developments and strategies across the LNG value chain from production to shipping.

LNG EVENTS

High profile, leading LNG conferences and trade shows are covered throughout the year, with extra distribution of the magazine provided at those important events where LNG Journal is an official media partner.

EDITORIAL TEAM

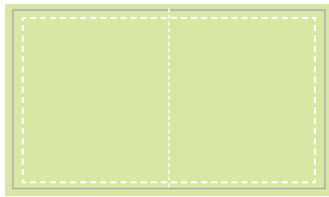
John McKay is Editor of LNG Journal. He has worked in senior editorial positions with companies around the world, including the Financial Times newspaper in London and international financial information and data company, Bloomberg. The Journal has a worldwide network of reporters who, in the past year, have kept our thousands of subscribers up to date with exclusive LNG reports from the United States, Australia, Japan, China, South Korea, India, the Middle East, South America and Europe.

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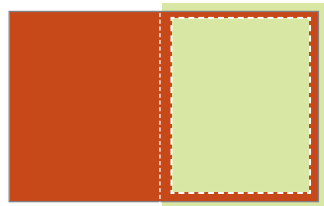
Issue	Official publication	Editorial focus	Copy deadline	Publication date
January		LNG Market in 2019 LNG Maritime Safety Insulation LNG Bunkering	15th January	28th January
February		Emerging Gas Markets LNG Carriers LNG Developments Liquefaction Terminals	12th February	25th February
March	LNG19, Shanghai 1-5 April	LNG shipping charter rates Transportation LNG Trading LNG Tanks	12th March	25th March
April		Application of Innovative USA LNG Forecasts LNG Trading	9th April	24th April
May	Norshipping 4-7 June	Gas as a Transport Fuel Asia LNG Regasification LNG Shipping	7th May	20th May
June		MidEast LNG Exports LNG Pricing Insulation	4th June	17th June
July/August		Cryogenic Technology New Export Terminals LNG Shipping	9th July	22nd July
September	Gastech Houston, 17-20 September	FLNG Focus on LNG arbitrage & shipping Contracting, Pricing and Trading	27th August	9th September
October		LNG Owners & Operators LNG Developments Technology	8th October	21st October
November/ December		Import Terminals Equipment Technology	12th November	25th November

* may be subject to change

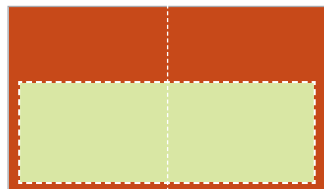




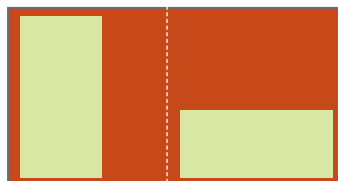
DPS



Full page/OBC



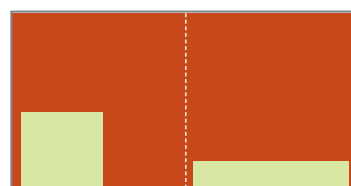
Half DPS



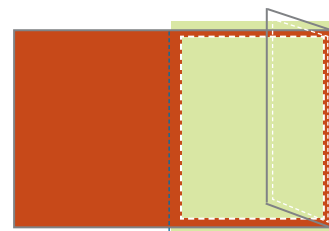
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Insertion	Bleed w x h, mm	Type area w x h, mm	Trim size w x h, mm	Full colour rate
DPS	576 x 392	546 x 352	566 x 382	GBP 6,900
Half DPS		546 x 177		GBP 4,600
Full page tabloid	293 x 392	254 x 358	283 x 382	GBP 4,300
Half page vertical		124 x 358		GBP 2,100
Half page horizontal		254 x 177		GBP 2,100
Quarter page vertical		124 x 177		GBP 1,500
Quarter page horizontal		254 x 88		GBP 1,500

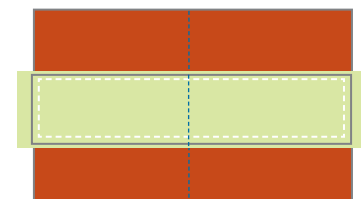
Cover positions pricing on request
agency commission at 15%, series discounts:
from x 3 : at 12% | from x 6 : at 17% | from x 8 : at 25%



Quarter page



Gatefold



Belly band

Production

Preferred format: high resolution pdf. Ensure pdf (and all images used) is at 300dpi. Embed all fonts embedded, and ensure colour profile is in CMYK. Please flatten all transparencies.

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