

LNG Journal supplement - the world's leading LNG publication

LNG *shipping*

REVIEW



Media planning guide 2019

According to the leading industry players, 2019 should be the year that sees an increase in demand for LNGCs on the back of the opening up of various production plants, mainly in the US, Australia and not forgetting the huge Yamal LNG project in the Barents Sea.

The surge of interest in FSRUs will likely continue, as developing nations see the advantages offered by these floating terminals, either converted or purpose built. Interest in FLNGs should also increase.

New ideas for small scale LNG operations and gas-fuelled ship bunkering will no doubt be in abundance, some of which will come to fruition or firm up.

We will also be looking at new equipment and ideas from the suppliers, as well as from the service sector.

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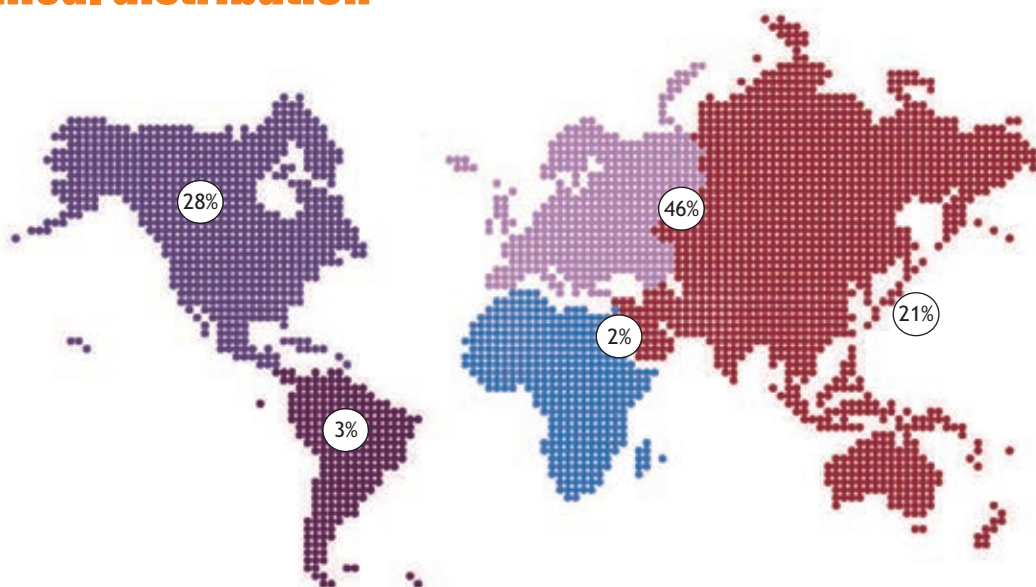
Demographics

Reader profile

The subscriber base of *LNG Journal* and *LNG Shipping Review* is made up of CEO's and senior engineers involved with new projects in shipping and construction and import and production plants.

Marine managers working in Safety, Training/ Simulation, Ship-to-Shore, and FLNG also read *LNG Shipping Review*, as do all the major Charterers, Ship Operators and Owners involved in the LNG shipping sector.

Geographical distribution

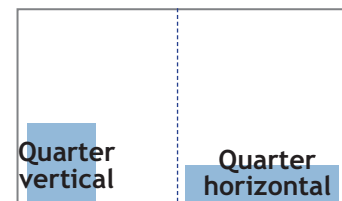
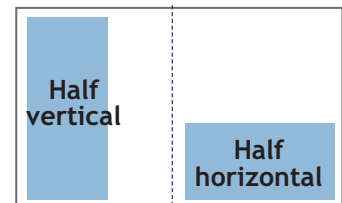
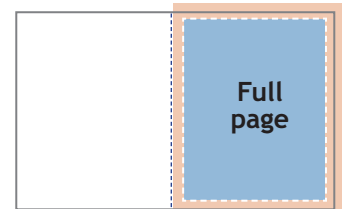
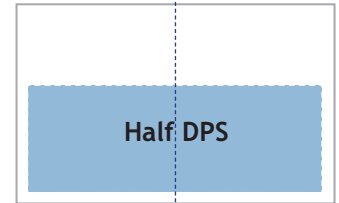
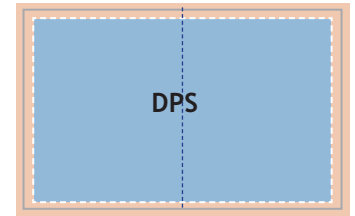


Asia/Pacific	21%
Europe	46%
Middle East & Africa	2%
North America	28%
South America	3%

Total estimated global readership	14,000
Print run	1,200
Bonus event distribution	1,500
Digital subscribers	1,100

Specifications

The magazine is standard European A4 (297 mm high x 210 mm wide) and full colour throughout



	Width x Height in mm			Rate (Gross)
	Bleed	Trim	Type area	
DPS	426 x 303	420 x 297	400 x 277	£3,500
Half DPS	n/a	n/a	400 x 130	£2,500
Full page	216 x 303	210 x 297	190 x 277	£2,500
Half Page				£1,250
Horizontal	n/a	n/a	190 x 130	
Vertical	n/a	n/a	92 x 277	
Quarter page				£700
Horizontal	n/a	n/a	190 x 62	
Vertical	n/a	n/a	92 x 130	

Preferred file formats

PDF, Acrobat 3.0, 4.0, 5.0 & 6.0, CMYK. 300 dpi, flatten transparencies, embed fonts

JPEG, CMYK. 300 dpi | TIFF, CMYK. 300 dpi | EPS, CMYK. 300 dpi

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