

Print & Digital Media Guide



2026

LNG *journal*
The World's Leading LNG publication

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LNG journal print magazine and website is the longest standing LNG publication with a track record of quality journalism for more than twenty years. The Journal has an international distribution and covers news from the whole LNG value chain.

LNG Journal delivers 10 times a year on all the topics important to industry insiders. LNG Journal features in-depth news and market trends providing insight into crucial industry developments and offers an ideal environment for your company’s advertising.

Along with daily news updates, our regular e-publications LNG Unlimited, LNG Shipping News, LNG North America, LNG China and LNG Transition, are published as online e-newspapers on LNG Journal’s website.

These publications provide analysis and news from technology options in the engineering sector, to LNG shipping projects and financing. We track commercial developments such as tenders, contracts and new projects in shipping and the construction and planning of production plants. Trending, pricing and product specification trends are highlighted. Legal developments are tracked in the fields of supply, shipping and commercial finance and insurance.

Editorial

LNG Journal has a wide network of specialist editors who keep our subscribers up to date with in-depth news and market trends on LNG shipping, import-export terminal developments, LNG fuelling, LNG as a transition fuel and innovation technologies.

Events

The journal retains a high profile at leading industry events as we are at the forefront as an organiser of industry conferences, where a wide range of technical subjects are covered in-depth in every issue. Our webinars bring together representatives from leading industries as speakers, sponsors, media partners and delegates on a global basis.

LNG journal

The World's Leading LNG publication

48 pages essential LNG news!

September 2025

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Europe's energy pledge: Ambition meets market limits

The EU's ambitious new pledge to purchase \$450 billion worth of American energy annually faces significant practical obstacles from underlying market realities, our Markets Editor Joe Alexander Wills reports.

European Union leaders have agreed to dramatically increase energy imports from the United States as part of a new transatlantic trade framework. In late July 2025, President Trump and European Commission President Ursula von der Leyen announced a deal targeting \$750 billion of EU purchases of US energy over three years, primarily LNG and crude oil. Analysts criticised this pledge as "delusional", arguing that the EU cannot meet such import levels and US producers would struggle to supply such amounts. The solution promises results: a post-Trump trade deal with China that similarly overestimates practical realities.

US-EU Energy Trade

The United States has rapidly become one of Europe's most important energy suppliers since Russia's invasion of Ukraine in 2022. Following the reduction in Russian pipeline gas, Europe pressed to

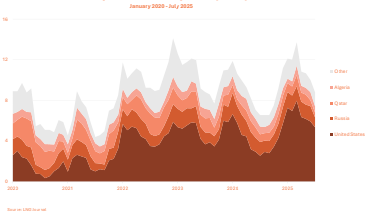
US LNG under its REPowerEU strategy. By 2025, around half of all LNG imported into the EU originated from US exporters, a remarkable shift from 28 percent in 2022. According to analysis by the Institute for Energy Economics and Financial Analysis (IEEFA), the EU spent approximately \$215 billion on imported oil, coal, and LNG in 2024, of which \$60 billion, or 21 percent, was paid to US suppliers. The US contributed \$30 billion of the EU's \$44 billion LNG bill, representing 68 percent of the market. These figures underscore that US-EU energy trade is already substantial, particularly in LNG, and the new \$250 billion per year import pledge must be assessed against this backdrop.

The Pledge

An annual \$250 billion energy import target emerged from trade negotiations in late July 2025 to avert a transatlantic trade war. President Trump had threatened steep tariffs on European exports, prompting the EU into a broader second. During a meeting at Trump's golf resort in Scotland, the leaders agreed to a 15 percent US tariff on most EU goods – avoiding an even higher 30 percent tariff – alongside substantial European commitments to buy American products, particularly energy.

Energy professionals quickly dismissed the target as disconnected from market realities. Even EU officials quickly admitted that many questions remain, with Palileo observing that the second sentence "telephone under-stated financial commitments" that may not fully materialise. French officials were especially critical, with one describing the deal as "a dark day" reflecting Europe's submission under US pressure. Anna M. Jullien-Makarewicz of the IEEFA warned that the plan could even risk the bloc's energy security. The energy pledge appears to be a politically motivated

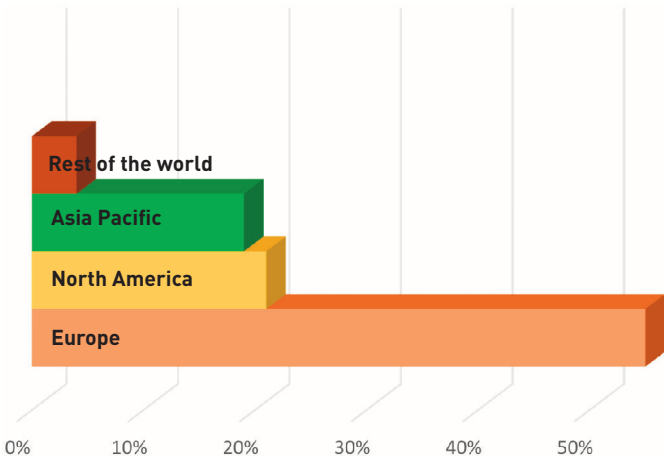
European LNG Imports (MMt)



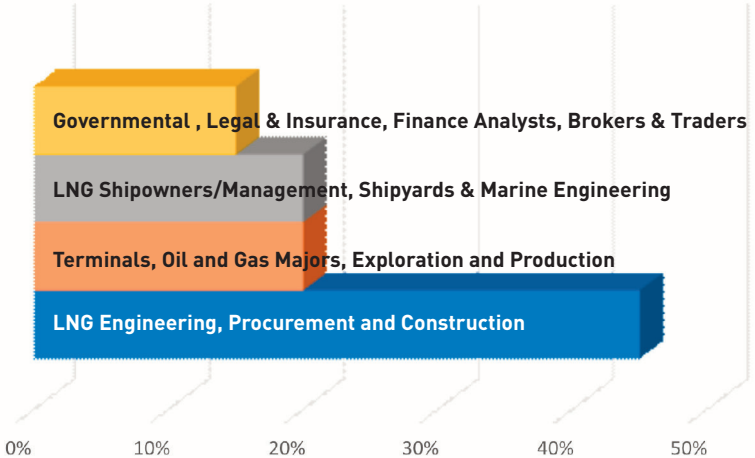
Demographics

Our subscribers and readers are made up of industry insiders, from chief executives to project engineers and shipowners. Many of the CEOs, engineers and senior executives have also contributed papers to the Journal, covering major developments and strategies across the LNG value chain from production to shipping.

By region



By industry



Europe	55%	LNG Engineering, Procurement and Construction	45%
North America	21%	LNG Shipowners/Management, Shipyards & Marine Engineering	20%
Asia Pacific	19%	Terminals, Oil and Gas Majors, Exploration and Production	20%
Rest of the world	4%	Governmental, Legal and Insurance, Finance Analysts, Brokers & Traders	15%

Digital statistics

Average website unique visits per month (appx.)	6,000
Average recipients of daily newsletter (appx.)	2,000

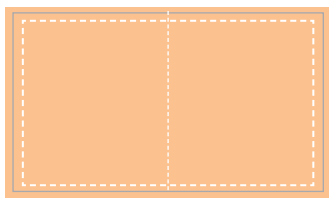
Editorial calendar 2026

Each issue covers dynamic company and technical news, market trends, LNG carriers, import-export terminal developments, and innovation technologies

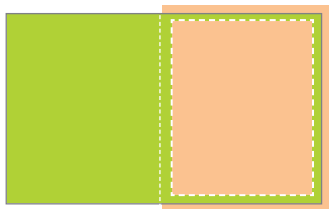
Issue	Ad copy deadline	Publication date	Editorial focus*
January Extra distribution LNG2026, Doha	5th January	16th January	ADNOC & Middle East LNG surge China's gamble of pipeline gas vs. LNG LNG-fuelled power projects LNGC alternative fuels
February	2nd February	13th February	Argentina's LNG ambition Implications of EU sanctions on Russian LNG Main engine methane slip Digitalisation of LNG terminals
March	2nd March	13th March	Gauging the risk of excess LNG supply FLNG vs. gravity-based offshore projects Regas technology on board ship Cryogenic engineering - the backbone of LNG
April	23rd March	7th April	Selling US feedstock via Costa Azul, Mexico Europe's LNG balancing act FLNG/FSRU initiatives Renewal trends of the LNG carrier fleet
May	27th April	11th May	Terminal operations LNG as transitional marine fuel Safety standards in the LNG value chain
June	1st June	12th June	Asian LNG demand drivers Australia's Pluto LNG expansion Tank containment
July/August	29th June	3rd July	Qatar's LNG expansion Technology - Pumping/gauging systems Can CCS decarbonise liquefaction plants?
September Extra distribution Gastech Bangkok	10th August	28th August	Financing LNG mega-projects LNG train systems Expanding end-use applications for LNG
October	28th September	9th October	Gauging gas buyers' perspectives Price dynamics CCUS on board LNGCs
November/December Extra distribution ADIPEC (TBC)	2nd November	13th November	Case studies on LNG project finance Shifting contract models for LNG offtake New technical LNGC designs

* may be subject to change

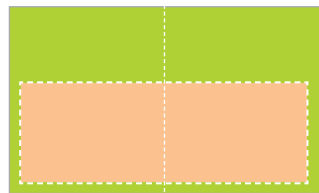
Advertising rates and specifications



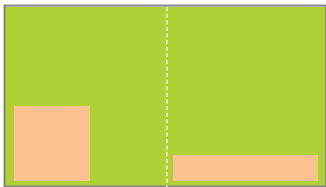
DPS



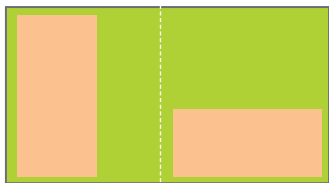
Full page/OBC



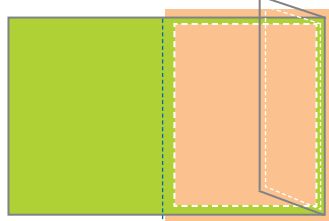
Half DPS



Quarter page

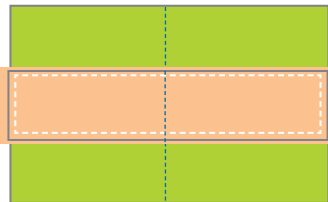


Half page



Gatefold

Insertion	Bleed w x h, mm	Type area w x h, mm	Trim size w x h, mm	Full colour rate (€/£)
DPS	576 x 392	546 x 352	566 x 382	6,800
Front cover	293 x 335	254 x 325	283 x 325	5,700
Half DPS		546 x 177		4,600
Full page tabloid	293 x 392	254 x 358	283 x 382	4,000
Half page vertical		124 x 358		2,200
Half page horizontal		254 x 177		2,200
Quarter page vertical		124 x 177		1,400
Quarter page horizontal		254 x 88		1,400



Belly band

Cover positions pricing on request
Agency commission at 15%

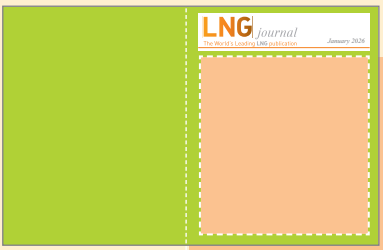
Series discounts:

from x 3 : at 17%

from x 6 : at 22%

from x 8 : at 30%

Front Cover



- ♦ Advertisement on the Front Cover
- ♦ Full Page Advertisement within issue
- ♦ TOTAL COST £7,500

W x H, mm

Bleed: 293 x 335

Type area: 254 x 325

Trim area: 283 x 325

Production
Preferred format: high resolution pdf
Ensure pdf (and all images used) is at 300dpi.
Embed all fonts, and colour profile is in CMYK.
Please flatten all transparencies.

Digital options

Website banners



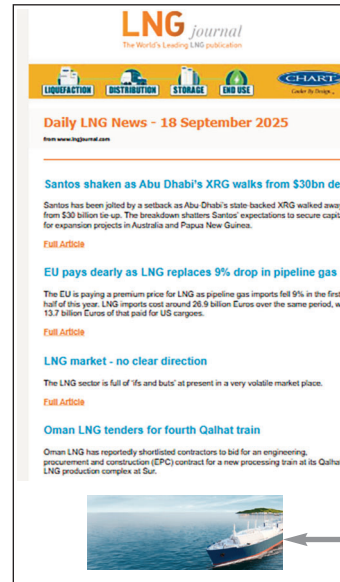
leaderboard
728 x 90 px

Right
160 x 300 px

Small right
160 x 100 px

Bottom "fixed"
728 x 90 px

E-newsletter banners



Leaderboard
590 x 60 px

Insertion
390 x 130 px

E-publications advertisements

LNG Unlimited

Your fortnightly summary of LNG news
Published every alternate Thursday



LNG China

Bi-monthly review of LNG in China
Published Feb, Apr, Jun, Sep and Nov/Dec



LNG Shipping News

Fortnightly coverage of LNG shipping
Published every alternate Thursday



LNG North America

Bi-monthly report on LNG in the US, Canada
Published Jan, Mar, May, Jul/Aug and Oct



LNG Transition

In-depth look at LNG as a transition fuel
Published quarterly



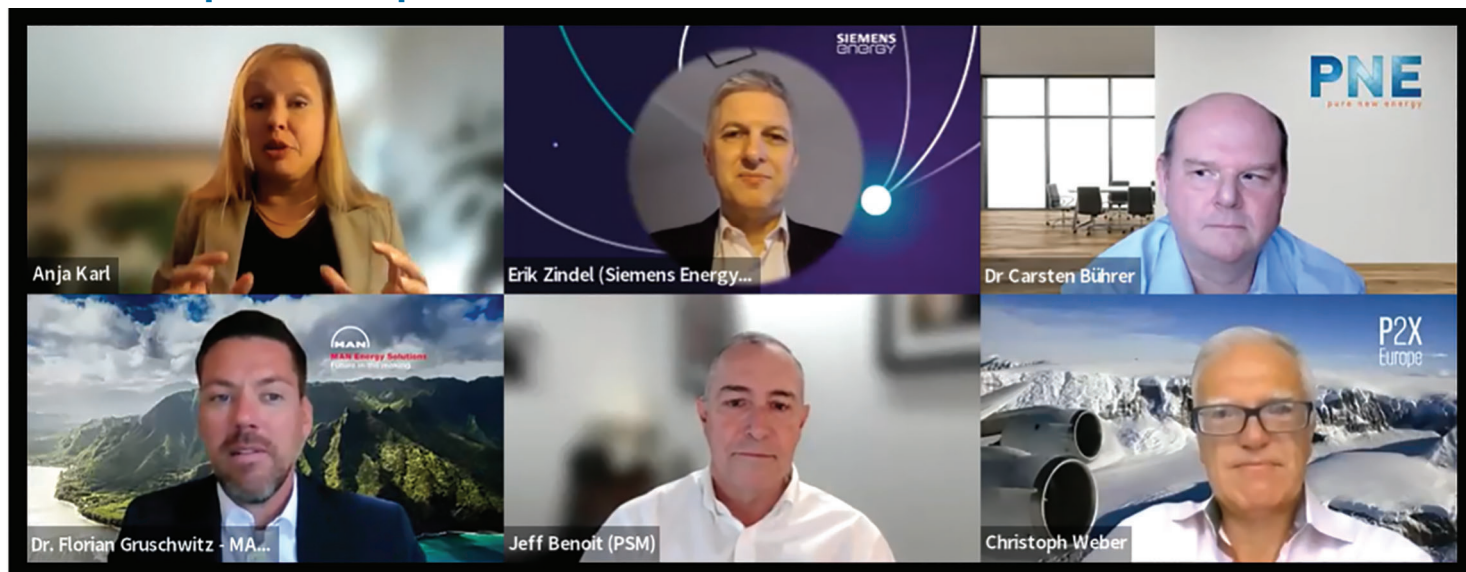
Gas to Power Journal

Peakload power and energy storage
Published weekly



Sponsorship opportunities

Webinar sponsorship



A bespoke, unique speaker-sponsor real-time webinar service provides attendees useful take-aways. Webinars can be used to drive lead generation and awareness and provide personal e-introductions to webinar delegate attendees. We give speaker-sponsors the right to use the recording of the webinar for your own marketing purposes.

LNG Journal webinars are marketed to all e-Newsletter subscribers.

Attendees will typically be owners and operators and C Level Executives from the global gas industry.

Moderator contact: anja@lngjournal.com

For costs contact Narges Jodeyri - Sales Manager E: narges@lngjournal.com

Other sponsorship opportunities

Magazine articles: LNG Journal publishes ten issues a year. Features researched and written by the editorial team focus on LNG pricing and trade flows, or showcase a product, technology or company expertise. External contributors are invited to submit articles to the commissioning editor for review and publication.

News articles: News articles or industry updates submitted to LNG Journal for publication.

White paper: White papers submitted to LNG Journal are hosted to provide detailed information and insight to LNG Journal readers on LNG technology.

Digital rates

Website banners

Average unique visits per month 6,000 (approx.)

	width	height	1 month	3 months	6 months	12 months
Leader board banner	728 px	90 px	£4,600	£10,600	£17,600	£25,600
Right top	160 px	300px	£4,600	£10,600	£17,600	£25,600
Right bottom	160 px	300px	£3,800	£6,900	£12,500	£20,700
Right small banner	160 px	100 px	£2,000	£3,500	£5,900	£9,500
Bottom “fixed” banner	728 px	90 px	£4,600	£10,600	£17,600	£25,600
Video			£6,600	£12,200	£20,900	£31,900

We reserve the right to rotate banners between up to three advertisers

E-newsletter banners

Sent out to 2,000 (approx.) LNG professionals every day

	width	height	1 month	3 months	6 months	12 months
Leaderboard banner	590 px	60 px	£3,000	£5,200	£8,200	£12,500
Insertion banner	390 px	130px	£2,000	£4,100	£6,900	£10,500

E-publication advertisements

	width	height	1 issue	3 issues	6 issues	12 issues
LNG Unlimited (fortnightly)						
full page	210 mm	297 mm	£1,800	£3,400	£5,100	£7,800
half page	190 mm	130 mm	£1,000	£1,800	£3,100	£5,200
LNG Shipping News (fortnightly)						
full page	210 mm	297 mm	£1,800	£3,400	£5,100	£7,800
half page	190 mm	130 mm	£1,000	£1,800	£3,100	£5,200
LNG North America & LNG China (5 issues each per year)			1 issue	2 issues	3 issues	5 issues
full page	210 mm	297 mm	£1,800	£3,400	£5,100	£7,800
half page	190 mm	130 mm	£1,000	£1,800	£3,100	£5,200
LNG Transition (quarterly)			1 issue	2 issues	3 issues	4 issues
full page	210 mm	297 mm	£1,800	£2,800	£3,600	£4,200
half page	190 mm	130 mm	£1,000	£1,700	£2,400	£2,900

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advertorials and sponsorships, please contact

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